

Dana Cribari stands in front of her altar which showcases some of the items she uses during a reading such as: her Tibetan Singing Bowls and a statue of Kuan Yin whom Cribari has a close connection to and who, according to Cribari, is the female equivalent to Buddha.

Photo by Sarah Silvernail



## The Purple Phoenix offers interesting insights

By Sarah Silvernail  
Journal Correspondent

DURANGO — "I believe we are all psychic. Everyone has a psychic gift to greater or lesser degrees," Dana Cribari, the entrepreneur behind The Purple Phoenix LLC, stated.

Cribari started The Purple Phoenix in early September of 2006. As an empath psychic, (which means she has the ability to feel other's emotions and energies), she works as a medium between spirit guides (both her own and her clients), to provide psychic readings, personal consultations, item or object consultations, and home, business and personal space consultations.

"I receive and energetically read subtle energies and messages from the ephemeral realms through empathing, mediumship, channeling (intuitively receiving a string of pearls of energetic information), clairaudience (psychically hearing), clairsentience (psychically experience psychological sensations), clairvoyance (psychically seeing), and intuition (the spontaneous knowing when connected to an energy field)," Cribari explains on her Web site.

Cribari first began to channel at 16, though she did not realize it.

"I didn't know that I was channeling," Cribari said. "It felt like someone else was

holding the pen."

For Cribari, the information that flowed through her came out in the form of stream of consciousness writing. These writings became a sort of poetry and Cribari filled journals with these poetic words.

Cribari received a BA in journalism from Indiana University. While she was working for an insurance firm in Colorado, she discovered she could read her co-worker's thoughts and really identify with them. At 32, after Cribari experienced one "psychic accident after another," she met her mentor (who worked at the insurance company as well), and began to learn more about her gift.

"A lot that I've learned about the psychic world I've learned by accident," Cribari explained. "It took me a while to come to terms with it because it is outside of the box. But (I learned) it's OK to channel and to pursue it and treat it as a gift."

Shortly after Cribari embraced her gifts, she went in search of a location that would allow her a fresh start. On her journey for a new home she stumbled upon Durango.

"I came for a fresh start ... and to embrace my gifts and to offer them to other people," Cribari said. "The Four Corners region is really rich metaphysically.

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# Purple Phoenix

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The closer I got to Durango the better I felt. It felt like I belonged here. ... It felt like home."

The Purple Phoenix provides many services, including psychic readings which "provide you with a personal, customized, real time, foundational and practical energetic insider's view into your life." Cribari receives messages from "spirit guides, entities and [your] energy field ... in the peace and quiet of her home where she focuses approximately three hours intuitively channeling, notating and editing your message (which is) approximately seven to nine pages, single spaced." Cribari's psychic readings generally run \$75.

Cribari also performs personal, one-on-one consultations, which generally follow the initial psychic reading, which are "informal, comfortable, friendly conversations between you and (Cribari), either in person, over the phone, or via e-mail." These consultations generally run \$60 an hour.

Her gifts also allow her to read the energy of objects and spaces. In a home, business or personal space consultation Cribari is able to read "energy in the spaces you inhabit and (to help you make) constructive changes in relation to the energies (found), (to)

create the potential for a healthy catharsis." Clients can send items or objects to Cribari through the mail and she will read them for \$12 an item. The customer will then receive their readings via e-mail or through "snail mail."

Cribari also offers interested parties a free opportunity to see how the two interact. Those interested can send her three questions by e-mail and she will "respond to each question using 'first impression' (questions trigger energy - whatever the first energy imprint or impression I receive, is the response I'll send back to you)."

Cribari also has a strong desire to educate people about the metapsychical world. She has begun to do that through her Web site where she offers a list of resources including other Web sites, movies, books and CDs. The Web site also provides a community calendar of upcoming events in the spiritual community as well as articles and stories by Cribari.

Cribari is also working on what she has titled "The Purple Phoenix Voice," in which Cribari will conduct "monthly interviews with local psychics, healers, metapsychicians, spiritualists and others of similar mindedness, from the region."

Those interested can contact Cribari at (970) 375-1708 or via e-mail at [read@thepurplephoenix.com](mailto:read@thepurplephoenix.com). Also for additional information visit [www.thepurplephoenix.com](http://www.thepurplephoenix.com).